

55th
ANNUAL



CENTURY CITY
BAR ASSOCIATION

INSTALLATION BANQUET & AWARDS CEREMONY

Tribute Journal Ad Specs

Deadline: August 28, 2023

All artwork and payments for sponsorships and ads
are due no later than August 28, 2023.

Sponsorship Ad Specs

Emerald, Diamond, Platinum, Gold:

5" wide by 8.5" tall

Silver:

5" wide by 4.25" tall

Regular Ad Specs

Full Page: 5.5" wide by 8.5" tall

Half Page: 5.5" wide by 4.25" tall

Business Card: 3.5" wide by 2" tall

NOTE NEW SPECS FOR SPONSORSHIP ADS!

Sponsorship ads have different specs than regular ads!

Print-ready (camera-ready) ad requirements:

- Preferred file formats: .eps, .jpg, .tif
- .pdf files are acceptable if exported correctly at high resolution. If not exported correctly, they may not appear crisp in print.
- CMYK color
- 300 dpi resolution
- Do NOT use crop marks or other printer marks
- Please leave .25" margins for all text. Keep text at least .25" away from the edge of the page.
- If a bleed is desired, please add .125" bleed margin to the side or sides which bleed. A bleed is any area of the ad that extends all the way to the edge of the page.

Text ads:

Text-only ads may be submitted in Word or .rtf formats. Text will be reset in a nice font with a border.

Custom ads:

Our graphic designer's services are available to advertisers for design and layout of advertisements at the rate of \$75 per half-page or smaller, \$100 per full page, and \$150 per two-page spread. For custom ads, please contact Lisa@ArtemisGraphics.net.

Please e-mail all completed ads directly to

Lisa@ArtemisGraphics.net

Feel free to e-mail Lisa with any questions.

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