

49th Annual & Installation Banquet & Awards Ceremony



CENTURY CITY
BAR ASSOCIATION

Tribute Journal Ad Specs

Deadline: February 24, 2017

All artwork and payments for sponsorships and ads
is due no later than February 24, 2017.

Specs

Full Page = 5.5" wide by 8.5" tall

Half Page = 5.5" wide by 4.25" tall

Business Card = 3.5" wide by 2" tall

- Please leave .25" margins for all text.
- If a bleed is desired, please add .125" bleed margin to the side or sides which bleed. A bleed is any area of the ad that extends all the way to the edge of the page.

Print-ready (camera-ready) ad requirements:

- Preferred file formats: .eps, .jpg, .tif
- Native .psd, .indd and .ai files are acceptable. Please outline the fonts and package/ preflight so all links are included.
- .pdf files are acceptable if exported correctly at high resolution. If not exported correctly, they may not appear crisp in print.
- CMYK color
- 300 dpi resolution

Text ads:

Text-only ads may be submitted in Word or .rtf formats. Text will be reset in a nice font with a border.

Custom ads:

Our graphic designer's services are available to advertisers for design and layout of advertisements at the rate of \$75 per half-page or smaller, \$100 per full page, and \$150 per two-page spread. For custom ads, please contact Lisa@ArtemisGraphics.net.

Please e-mail all completed ads directly to
Lisa@ArtemisGraphics.net
Feel free to e-mail Lisa with any questions.

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